

# RAYA BOTEVA

Graphic Designer

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See my portfolio



## Experience

### March 2012 – present

Freelance Graphic & Web designer

Clients: Luminus, Jaimy by Belfius, Dolead, EXE, Bambino, Inspiuro and others

### February 2019 – March 2024

Senior Graphic designer

CP Europe

### January 2023 – March 2024

Senior Graphic designer

Green Skills for Hydrogen

### March 2016 – February 2019

Senior Graphic & Web designer

Ubeeqa - Europcar Mobility Group

### March 2014 – April 2015

Graphic & Web designer

BCW Agency

### October 2011– January 2012

Graphic designer and Illustrator

The Word Magazine

## Studies

### Master in Graphic Design

(Data visualization, methods of visual search, interactive media, editorial and exhibition design)

LUCA School of Arts

Brussels, Belgium

### Bachelor of Visual and Performing Arts

(Decoration, History of contemporary art, Design Software, Video, Photography)

Academy of Fine Arts

Florence, Italy

### Printing Process

Professional training

CEPEGRA, Institute Des Arts Et Métiers

Brussels, Belgium

## Awards

### China Residencies - Red Gate Gallery

2nd Crystal Ruth Bell Prize Recipient

Beijing, China

### Erasmus for Young Entrepreneurs

Program, financed by the European Commission

Brussels, Belgium

I specialize in creative direction & graphic design for any print, web or audiovisual support, and in finding the right balance between visual aesthetics and business needs. During the past 10 years, I have been working in different contexts, which helped me develop hybrid skills to tackle any project, adapt to any team and deliver quality even under complex circumstances.

As a part of an art collective, I'm publishing series of art limited editions while co-managing all conceptual and executive tasks. This personal side project proved to be an important field to challenge graphic design from an artistic point of view and brought me to various recognized book fairs and residencies.

## Skills

Adobe Creative Suite - Photoshop, Illustrator, Indesign, XD, After Effects, Premier Pro, Acrobat; Sketch app; Figma; InVision; Webflow; Microsoft Office - Word, PowerPoint, Excel; Wordpress and Custom HTML & CSS; Email marketing platforms; Prepress and production printing; Freehand illustration

## Projects

### August 2010 – present

Blood Becomes Water

Art collective and Publisher

[bloodbecomeswater.tk](http://bloodbecomeswater.tk)

### January 2016 – present

See You There

Cultural Platform

[seeyouthere.be](http://seeyouthere.be)

## Interests

Contemporary and emerging art  
Independent publishing  
Music and album covers  
DIY culture & craftsmanship  
Plants and seeds  
Vintage objects  
Travels

## I speak

English  
French  
Italian  
Bulgarian